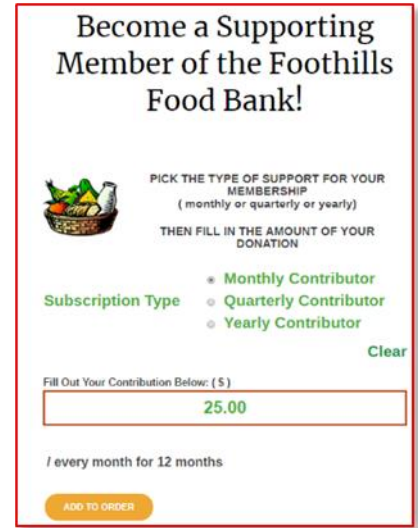


Non-Profit Community Partner Platform

A Robust Platform For Your Non-Profit

- ✓ **Supporting Memberships** – Monthly, Quarterly or Annual “Fill in” Donation.
- ✓ **Membership Management** – Automatic Renewals, Email Communications, Giving & Member Reporting
- ✓ **Built In On-Line Auctions** – Any Product, Any length, Any Amount for ANY physical donation – Cars, Books, Art, Etc.
- ✓ **Shop N Donate**- Fixed priced items and downloadable gift certificates for ANY item. Limit durations & quantities.
- ✓ **Event Calendar** – One Time and Re-Occurring events. Can have direct integration to Eventbrite+ and other on-line ticket taking systems, or you can setup your own event.
- ✓ **Affiliate Linking** – Your logo and a donation tracking affiliate link on partner web sites.
- ✓ **Sponsor Advertisements** – Controlled banners promotions for business partners with full display and click reporting. Create value or sell promotional space to your business partners and affiliates.
- ✓ **Reserved Footer Sponsor Space** – Have your web site funded by a business sponsor and list them on EVERY page of your site.



- ✓ **Social Media Integration** – Pick your platform! – Integrated Facebook, Instagram or other social media feed shown on the pages you pick.
- ✓ **Volunteer / User Friendly Management** – Proven, visual “drag and drop” interface accessible through any web browser. Face to face or remote training

available.



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Technical Specs

- ✓ Word Press Platform – 30% of the world’s web sites run WordPress (W3techs.com monitoring & survey Co.)
- ✓ WooCommerce store, membership & subscription foundation – 2,241,106 web sites as of 2/2018
- ✓ NO Custom Coding used to create your site (completely non-proprietary).
- ✓ You own the entire site, it can be moved to ANY host, ANY where at ANY time for \$250.00
- ✓ Standard Merchant Account Integration – Paypal non profit rates are 2.3% as of 6/1/2018 (\$23.00 per \$1,000.00).
- ✓ SSL Security deployed on every site with full mobile responsiveness.
- ✓ Search engine optimization built in at EVERY level. Your site is designed to leverage digital marketing!

Investments

- ✓ **Complete Handcrafted Web Site** - Your look and feel, with 20 pages, 3 membership levels, 5 shop and donate products and 5 auction items. You are responsible for providing content and design direction only. **\$3,500.00 (one time)**
- ✓ **High Performance Hosting** – Site storage with offsite Amazon Daily Backup, Word fence Cyber Security scanning, Secure Socket Layer transactions (SSL), WordPress & plugin updates on a dedicated (non-virtual) server. Tech 4 Life hosting eliminates all technical concerns of the non-profit. We take full responsibility. **\$ 50.00 month**

- ✓ Training, site modifications, additions, digital marketing all receive a 20% discount on labor with FREE consulting and planning.
- ✓ See the live version at <https://foothillsfoodbank.com>